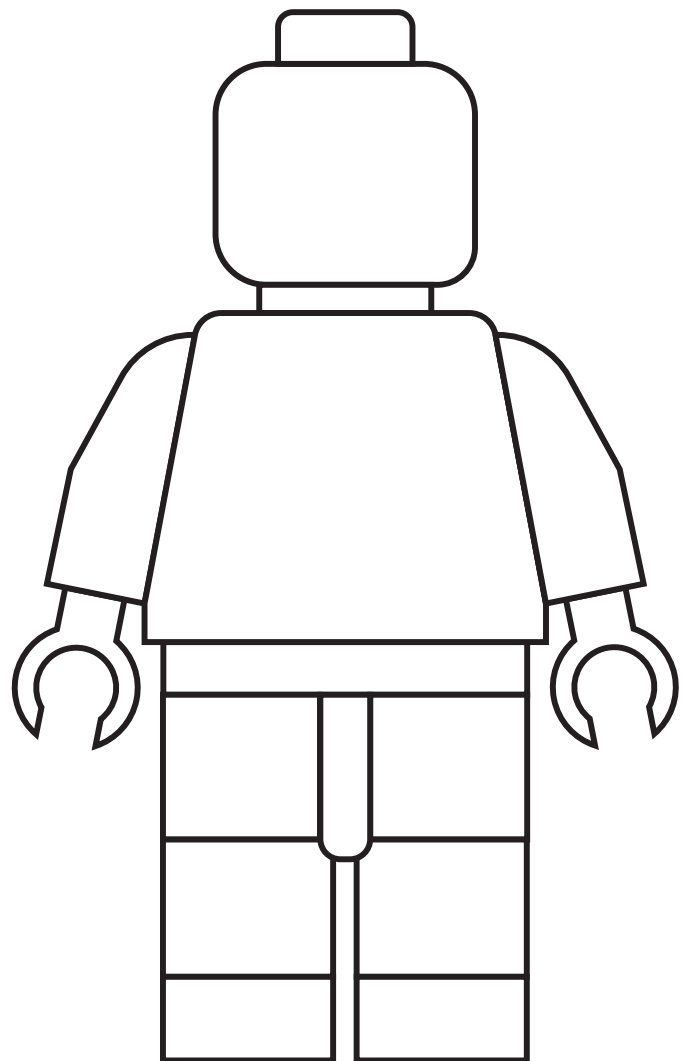
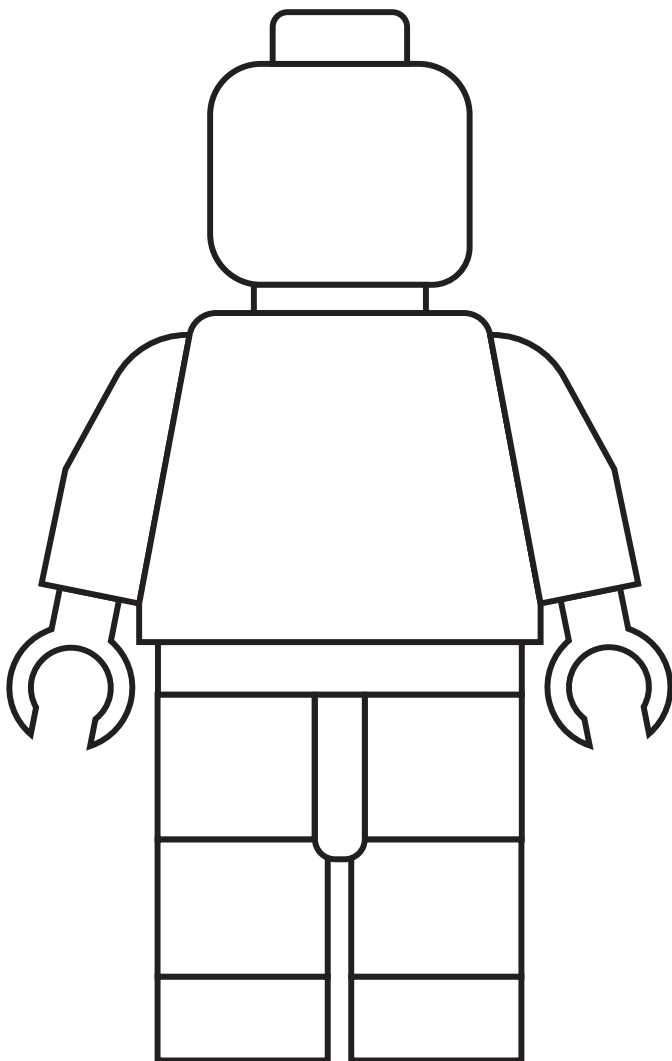


LEGO Minifigures

Graphic design is often constrained by a brand image, and one which has changed very little for over 40 years is LEGO. Every year however their teams of designers come out with new characters to compliment new building projects for children.



1. Using the two templates below, design two stereotyped LEGO characters, you might wish to base these on a theme for example, superheroes.
 - Consider what graphics would be shown on the surface of the minifigures
 - Any 'add-ons' such as hair can be added to the two templates
 - Bold bright colours and patterns are essential.
2. On the second sheet, consider how the packaging for one of your unique characters would look like when branded in a shop.



LEGO Minifigures Packaging

Your graphics should fill the inner rectangle and continue behind the minifigure, think about a backdrop which fits the theme of your minifigure's design.



The template consists of a large rounded rectangle with a hanging tab at the top center. Inside this rectangle, the 'MINI FIGURES .COM' logo is positioned in the upper middle. Below the logo, on the right side, is a large outline of a minifigure, intended for a designer to place their character's design. The rest of the space is left blank for a custom backdrop.

LEGO Minifigure Model

1. Create a LEGO minifigure character on the template below, add colour etc.
2. Cut out the pieces, score and fold on the dashed lines.
3. Where indicated carefully glue together.
4. Photograph and post to Instagram or Twitter tag @beaufortdt and use the hashtag #HBminifigures

